

News

Technology

UK News

World News

Tesla will produce 'army of robots' called Optimus by 2027

By **Marc Menendez-Roche** · Published: 16 Jan 2025 · 15:04 · 2 minutes read



Humanoid autonomous robot Tesla Optimus bot head and face close up. Credit: Shutterstock, Around the World Photos

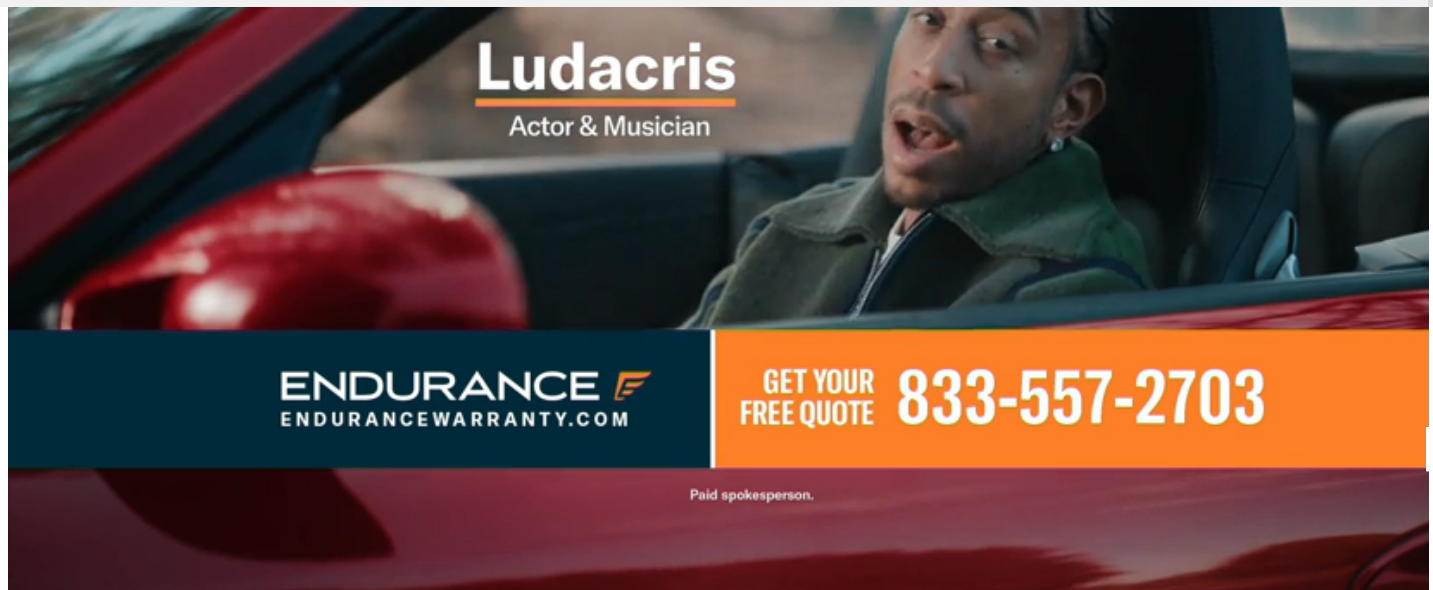
It's here people... The moment we've all been dreading, or waiting for...

Elon Musk's Optimus Robot Plans: Half a million units by 2027 – “Humanoid robots will be the biggest product in history” according to Musk. It's a new dawn. But the real question is, will humanity like what it brings?

x



AdChoices

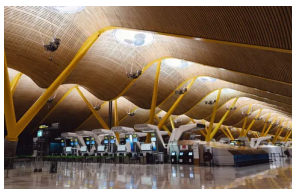


Elon Musk's latest vision could just be his biggest yet. The outspoken tech kingpin stated recently that humanoid robots will be the "biggest product in history," and he's putting his money where his mouth is. Musk is planning to mass-produce half a million **Optimus robots** by 2027 – a move that could shake up the world, big time... But is this move genius or madness?

Most Read on Euro Weekly News



Is Jaguar Land Rover closing down? The truth behind the bankruptcy rumours.



Homeless crisis at Madrid Airport forces new access rules in May



Why thousands in Spain are getting a letter from Hacienda

be the biggest product in history, a statement that hints at a future where robots outnumber humans. Musk even suggested a world where the ratio could be 5:1, meaning up to **30 billion autonomous humanoid robots** could one day be operating globally.

The ball is already rolling for better or for worse. Musk has revealed that **Tesla plans to produce between 50,000 and 100,000 units of Optimus in 2026**, with an exponential ramp-up to **500,000 to 1 million units by 2027**. And make no mistake, this time the outspoken tech billionaire is very serious.

The production push follows a November meeting with TSMC's Chairman, **CC Wei**, where Musk reportedly laid out his vision for Tesla's future: shifting away from cars and placing the bulk of Tesla's focus on humanoid artificial intelligence, **the Optimus robot**.

The Optimus Robot: A game changer

The **Optimus robot**, currently powered by the AI4 chip used in Tesla's FSD, is designed to interact with the world around it using an AI-trained brain. While the current model uses the AI4 chip, the **commercial version** will likely be powered by the **AI5 chip**, which is expected to go into production later this year. This next-gen brain will allow the Optimus robot to perform an even wider range of tasks, from manufacturing to domestic assistance.

Bank of America analyst **John Murphy** estimates that **1,000 Optimus robots** could be deployed across Tesla's factory floors by the end of 2025. But Musk's goals are far more audacious. In fact, according to **Deutsche Bank**, the Optimus could rake in **\$10 billion in annual revenue by 2035**, with an expected 200,000 units sold at an average selling price of \$50,000. This is 'serious' business in every sense of the word.

If this happens in the next two years, it will have to be managed responsibly. Are we ready for this?

Robots, cars, and the Tesla narrative

interest and bolster Tesla's stock.

But how realistic are these goals? While **Deutsche Bank's** timeline is more cautious than Musk's, the billionaire is all in – and with Tesla's expertise in AI and robotics, he may just pull it off. The future of Tesla isn't just about electric cars anymore.

Are we looking at the dawn of a new age?

Should we cheer and clap, or run to the hills?

Have your say in the comments.

Get more news from around the [US](#).

Read more news in English from around [Europe](#).

Tags: [Elon Musk](#), [European news](#), [Tesla](#), [UK news](#), [US News](#)

Share this story

Sign up for personalised news

Subscribe to our Euro Weekly News alerts to get the latest stories into your inbox!

☒ Daily ☒ Weekly

Subscribe





Written by

Marc Menendez-Roche

Marc is a writer, teacher, and language enthusiast with a background in business and legal communication. He has spent over a decade writing and teaching, driven by a strong interest in educational neuroscience. At Euro Weekly News, Marc covers community-focused stories and engaging lifestyle features. Outside of work, he enjoys martial arts, football, cooking, and spending time with his family.

Comments



Tony

17 January 2025 · 08:37

All I can say is God help us. Robots in different countries fighting each other and a Musk clone in command. It’s the Eagle I used to read as a child come to fruition.



Paul

17 January 2025 · 12:16

Be afraid, very afraid!

x



Great for use in caring for you when you're older. Pulls given at correct time, programmed to converse with you about your younger days. No pay rises to worry about or days off for the staff being sick or wanting a holiday and happy to be awake 24 hours so round the clock being cared for.

**James**

17 January 2025 · 23:42

Once tested and accepted in the public domain it will only be a matter of time (short time I'll guess) before Elon builds a heavy duty version for the military. Then hacked by a school kid, armed with an adult rifle and let loose on a busy city street! D&RS will be the thing of the day! That's Drones & Robots btw!

"Hey Mom. Can I go out to play?"

"No son, it's not safe! The Ds&Rs'll get ya! Go play your PS9!"

**Brian**

17 January 2025 · 14:06

Wait until "someone" works out how to take control (from somewhere east of us, no doubt!) and they run riot across our countries!

**CCW60**

17 January 2025 · 14:34

What could possibly go wrong??!!

**Ghasher**

17 January 2025 · 17:44

Droids are good things!! Be kind to them!!.....

x



So the end of the human race is what he wants



M Jeffrey

18 January 2025 · 07:55

Do they speak American English though?

How do they identify?

How to address them?



Steven

18 January 2025 · 12:47

My name will be 1st on the waiting list.... I can't wait to get one!!



Roger Rumbu

19 January 2025 · 08:00

What is dangerous is the fact that Elon Musk could interfere with our owned robots and in our lives the way he is doing with X. To mitigate that, we will have to choose from others manufacturer or request independent owner control..



Mark

19 January 2025 · 13:48

I hope it will have a client's directive protocol so the owner can have peace of mind and a anti hacking firewall.



Joshua

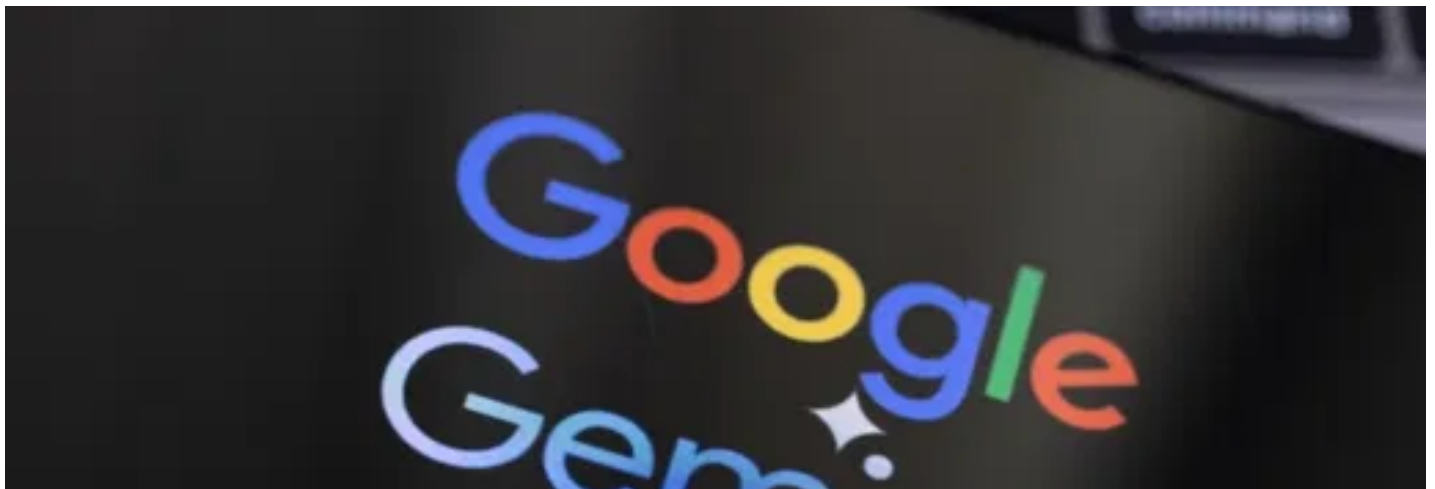
20 January 2025 · 15:37

The price point seems to make sense. The military spends north of 100k just to train each soldier. With this solution, they could come pre-loaded and ready for service.

Will these Robots be any good for SEX Games . Sex always SELLS .

Comments are closed.

Continue Reading



World News

Google's AI Gemini to launch on Android Auto in coming months



Covering the Almeria, Axarquia, Costa Blanca North, Costa Blanca South, Costa del Sol , Costa Calida, Mallorca and beyond, EWN supports and inspires the individuals, neighbourhoods, and communities we serve, by delivering news with a social conscience. Whether it's local news in Spain, UK news or international stories, we are proud to be the voice for the expat communities who now call Spain home.

With around half a million print readers a week and over 1.5 million web views per month, EWN has the biggest readership of any English language newspaper in Spain. The paper prints over 150 news stories a week with many hundreds more on the web – no one else even comes close.

Our publication has won numerous awards over the last 25 years including Best Free Newspaper of the Year (Premios AEEPP), Company of the Year (Costa del Sol Business Awards) and Collaboration with Foreigners honours (Mijas Town Hall). All of this comes at ZERO cost to our readers. All our print and online content always has been and always will be FREE OF CHARGE.

[Privacy Policy](#) | [Careers](#)

© 2025 EWN Media. No part of this website may be reproduced without written permission from the publishers. All rights reserved.
Supported by WP Advisor.

