

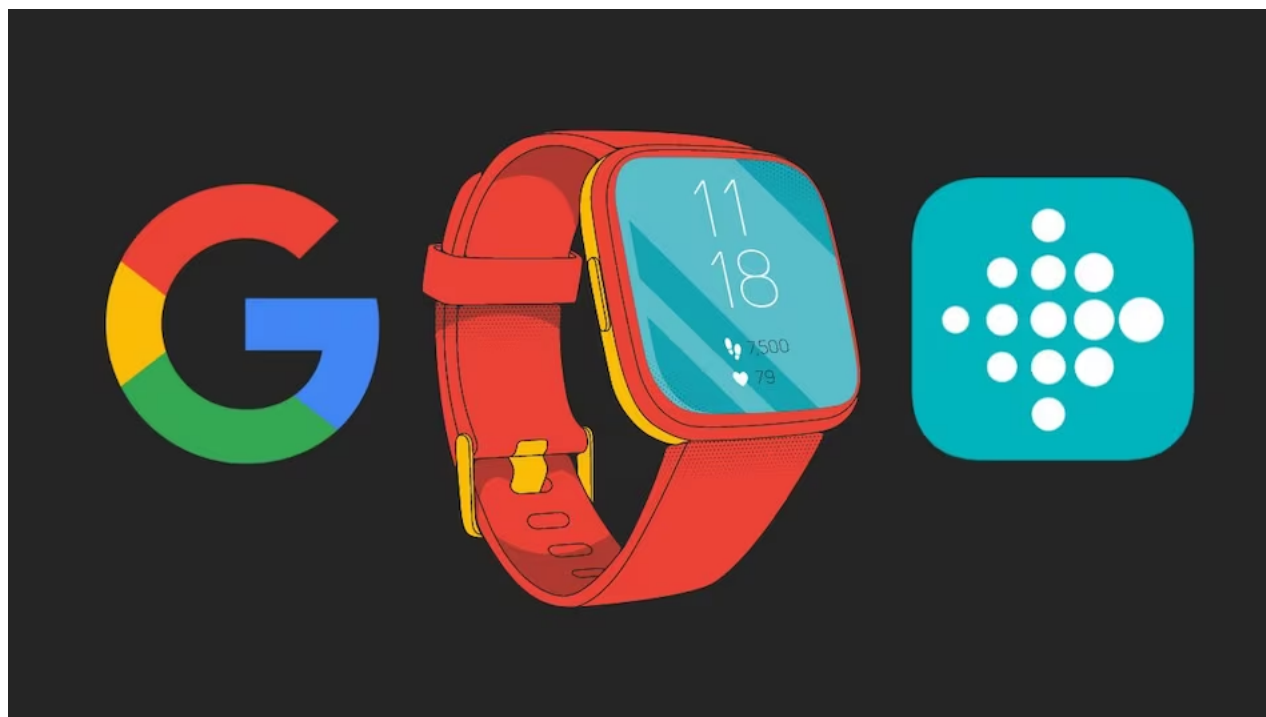
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ADVE

Fitbit to Introduce Google Account Login From 2023; Will be Required for New Devices, Features: All Details

Signing up to set up new Fitbit devices will require using a Google account in 2023.

Written by Anees Hussain, Edited by David Delima | Updated: 23 September 2022 16:42 IST

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Signing up to set up new Fitbit devices will require using a Google account from next year

Photo Credit: Google

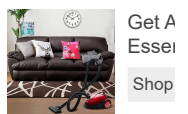
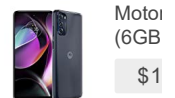
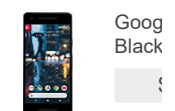
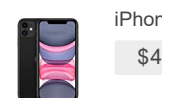
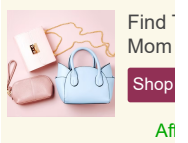
HIGHLIGHTS

- Fitbit's policy transition has been detailed on the company's help page
- Fitbit will mandate the use of a Google account for sign-in next year
- Fitbit account users can continue using their accounts until 2025

Fitbit has announced that it will add support for logging in with a Google account in 2023. The move comes after Fitbit joined the Google family of companies in January 2021 through an acquisition that was valued in at \$2.1 billion (roughly Rs. 17,000 crore). Fitbit's latest devices, including the Sense 2 and Versa 4, were released with "Fitbit by Google" branding, and an operating system identical to Google's Wear OS 3 for its Pixel watch. Signing up to set up new Fitbit devices will require using a Google account from next year, according to Fitbit.

At the moment, Fitbit continues to provide its products and services "separately from Google" and a Fitbit account is required to use the app and devices, according to Fitbit's Help Page. Fitbit currently manages its own login system with two-factor authentication (2FA) that utilises carrier SMS for verification.

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Once the transition is live, Fitbit users will be required to consent to the transfer of their user data from Fitbit to Google, which will grant them access to Fitbit services subject to [Google's terms of service](#), [privacy policy](#), and [binding commitments](#) for Fitbit.

The European Commission, which approved Google's takeover of Fitbit, under the EU Merger Regulation, mandates Google's full compliance with the "binding commitments" package that includes ensuring that user health and wellness data are not being used for Google Ads, and maintaining access to user health and fitness data to software applications through the Fitbit Web API, without additional charges or downgrading of users experience on third-party wrist-worn devices. The duration of this mandated commitment currently stands at ten years, after which the commission may choose to extend the commitment for an additional ten years.

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Fitbit Sense 2

KEY SPECS	Compatible OS Android, iOS	Dial Shape Square	Ideal For Unisex
NEWS			
Also See	Samsung Gear S3 Frontier Smartwatch (Black Strap, 32mm)		\$449
	Apple Watch Series 3 GPS Smartwatch (Black Strap, 38mm)		\$229



Fitbit Versa 4



REVIEW	7	8	9	8	7
KEY SPECS	Design and comfort	Tracking accuracy	Companion app	Software and ecosystem	Battery life
NEWS	Good - Good looks, sharp screen - Alexa support, on-wrist calls - Good step and sleep tracking - Excellent app and fitness data analysis			Bad - Unreliable heart rate tracking - Average battery life - A bit expensive on the whole	

Also See	Motorola Moto G Power (2021) (3GB RAM, 32GB) - Silver	\$ 110.24
	Samsung Galaxy S21 FE 5G (8GB RAM, 128GB) - Lavender	\$ 485.24



Google Pixel Watch

KEY SPECS	Compatible OS Android 8.0+	Dial Shape Round	Ideal For Unisex
NEWS			
Also See	Moto G Stylus 5G (8GB RAM, 512GB) - Steel Blue	\$ 389.99	
	Samsung Galaxy A13 5G (4GB RAM, 64GB) - Black	\$ 119	

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